

# Sponsorship Opportunity

# ICS DI

The 2<sup>nd</sup> International Conference on  
Sustainability: Developments and Innovations

For more about the conference please visit our website

[www.icsdi.org](http://www.icsdi.org)

[icsdi@psu.edu.sa](mailto:icsdi@psu.edu.sa)



18 - 22  
February  
2024

PRINCE  
SULTAN  
UNIVERSITY  
RIYADH,  
Kingdom of  
SAUDI ARABIA

CAD كلية العمارة والتصميم  
COLLEGE OF ARCHITECTURE AND DESIGN

CE كلية الهندسة  
COLLEGE OF ENGINEERING

جامعة الامير سلطان  
PRINCE SULTAN  
UNIVERSITY





The 2<sup>nd</sup> International Conference on  
Sustainability: Developments and Innovations

Join us in supporting the 2nd International Conference on Sustainability: Developments and Innovations (ICSDI 2024), Riyadh, KSA, and contribute to a more sustainable future in line with the Saudi Vision and the Saudi Green Initiatives.

By Exhibiting at ICSDI 2024, your brand will not only gain exposure to a diverse international audience, but you will also demonstrate your commitment to sustainability and environmental responsibility.

Let's work together to create a brighter, greener future for all.



National  
Transformation  
Program 2020

Exhibition  
**Opportunity**

For more about the conference please visit our website

**[www.icsdi.org](http://www.icsdi.org)**

[icsdi@psu.edu.sa](mailto:icsdi@psu.edu.sa)



**Invitation**

**PRINCE SULTAN UNIVERSITY** is honored to organize  
The 2<sup>nd</sup> International Conference on Sustainability:  
Developments and Innovations (ICSDI 2024)

**Under the Patronage of**



**HRH Prince**

**Mohammad bin Abdulrahman bin Abdulaziz**

**Deputy Governor of Riyadh Province**

**18 - 22** | PRINCE SULTAN UNIVERSITY  
**FEBRUARY 2024** | **RIYADH, SAUDI ARABIA**

YOUR IDEAS, YOUR VISION .... SHAPING A SUSTAINABLE FUTURE







# Why Sponsoring ICSDI 2024

The 2<sup>nd</sup> International Conference on  
Sustainability: Developments and Innovations

## Increased visibility:

Your brand will be prominently featured on conference materials, including the conference website, program book, and promotional materials. This will help you reach a wider audience and increase your brand recognition.

## Networking opportunities:

You will have the opportunity to network with industry leaders, researchers, and professionals from around the world. This can help you build valuable connections and partnerships.

## Access to cutting-edge research:

As a sponsor, you will have access to the latest research and developments in sustainability, innovation, and technology. This can help you stay up-to-date on the latest trends and innovations in your field.

## Opportunity to showcase your products /services:

As a sponsor, you will have the opportunity to showcase your products and services to conference attendees. This can help you generate leads, gain valuable feedback, and increase your sales.

## Corporate social responsibility:

By sponsoring ICSDI 2024, you will demonstrate your commitment to corporate social responsibility and support for sustainable development. This can help enhance your reputation and brand image.



**Deltares**



ICSDI 2024  
**Partners**



Delegation der Deutschen Wirtschaft  
für Saudi-Arabien, Bahrain und Jemen  
German-Saudi Arabian Liaison Office  
for Economic Affairs (GESALO)  
مكتب الإتصال الألماني للسعودي للشؤون الاقتصادية

**Join Us  
and Pave  
the way for  
A Sustainable future.**





# ICSDI

The 2<sup>nd</sup> International Conference on

## Sustainability:

Developments and Innovations

18 - 22

FEBRUARY

2024

PRINCE

SULTAN

UNIVERSITY

RIYADH,

SAUDI ARABIA

We are thrilled to announce that the 2nd International Conference on Sustainability: Developments and Innovations has received an overwhelming response from around the globe.

With #456 submissions from #1170 authors across #36 countries, the conference is shaping up to be a melting pot of ideas, vision, and action towards shaping a sustainable future.



1170  
Authors

456  
Submissions

CAD كلية العمارة والتصميم  
COLLEGE OF ARCHITECTURE AND DESIGN

CE كلية الهندسة  
COLLEGE OF ENGINEERING

جامعة الأمير سلطان  
PRINCE SULTAN  
UNIVERSITY

رؤية  
VISION  
2030  
TO VISION 2030  
KINGDOM OF SAUDI ARABIA

ASCE



IEEE  
Smart Cities

IEEE  
Future  
NETWORKS

Deltares



Scopus

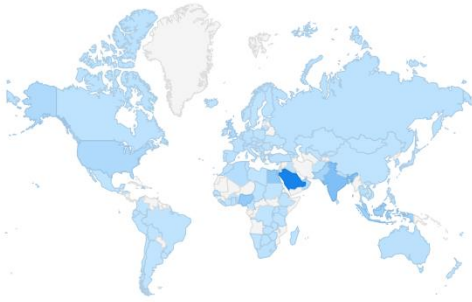
Clarivate

Web of Science

SPRINGER NATURE

Springer

### Sessions by country



1 4,824

#### Countries

Saudi Arabia >	4,824
India >	1,824
Egypt >	1,331
Nigeria >	1,209
Malaysia >	1,015
Indonesia >	917
United Arab Emirates >	727

[See Full Report](#)

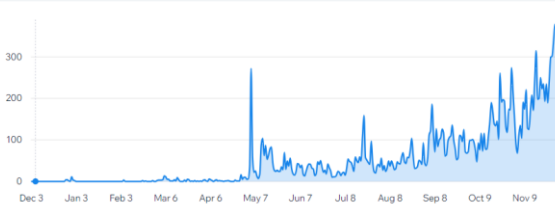
1 2 3 4 5 ... 18 >

# 20,165

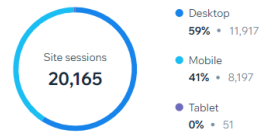
## Website Visits

### December 2023

### Sessions over time



### Sessions by device



[See Full Report](#)





# Sponsorship

## Benefits



Sponsor  
**Official**  
1,000,000 SAR

Nominate Keynote Speaker from the organization's Top Management	Yes
Awarding by the Conference's patronage authority	Yes
Exhibit Hall Booth	1 (A-Class)
Ad in the Conference Final Program	One Full Page Ad
Marketing flyer (inserted into Registration materials)	Yes
Podium Recognition at Plenary Opening Event	Yes
Attendee List Pre- and Post-Conference	Yes
Signage –Recognition displayed at sponsored event (if applicable)	Yes
Logo/Name in Conference Marketing Emails	Yes
Logo/Name in Conference Final Program	Yes
Business to Business (B2B) Meetings	Yes
Logo/Name in Conference Website	Yes (Large Scale)
Entrance slide show recognition	Yes
Program recognition with event description	Yes



# Sponsorship

## Benefits

Nominate Panellist from the organization's Top Management	Yes
Awarding by the Conference's patronage authority	Yes
Exhibit Hall Booth	1 (B-Class)
Ad in the Conference Final Program	One Full Page Ad
Marketing flyer (inserted into Registration materials)	Yes
Podium Recognition at Plenary Opening Event	Yes
Attendee List Pre- and Post-Conference	No
Signage – Recognition displayed at sponsored event (if applicable)	Yes
Logo/Name in Conference Marketing Emails	NO
Logo/Name in Conference Final Program	Yes
Business to Business (B2B) Meetings	Yes
Logo/Name in Conference Website	Yes (Med Scale)
Entrance slide show recognition	Yes
Program recognition with event description	Yes



Sponsor  
**Diamond**  
 500,000 SAR

# Sponsorship

## Benefits

Nominate Panellist from the organization's Top Management	No
Awarding by the Conference's patronage authority	No
Exhibit Hall Booth	1 (C-Class)
Ad in the Conference Final Program	Half Page Ad
Marketing flyer (inserted into Registration materials)	Yes
Podium Recognition at Plenary Opening Event	Yes
Attendee List Pre- and Post-Conference	No
Signage – Recognition displayed at sponsored event (if applicable)	Yes
Logo/Name in Conference Marketing Emails	NO
Logo/Name in Conference Final Program	Yes
Business to Business (B2B) Meetings	Yes
Logo/Name in Conference Website	Yes (Med Scale)
Entrance slide show recognition	Yes
Program recognition with event description	Yes



Sponsor  
**Platinum**  
 250,000 SAR



# Sponsorship

## Benefits

Nominate Panellist from the organization's Top Management	No
Awarding by the Conference's patronage authority	No
Exhibit Hall Booth	1 (D-Class)
Ad in the Conference Final Program	1/4 Page Ad
Marketing flyer (inserted into Registration materials)	Yes
Podium Recognition at Plenary Opening Event	No
Attendee List Pre- and Post-Conference	No
Signage – Recognition displayed at sponsored event (if applicable)	Yes
Logo/Name in Conference Marketing Emails	NO
Logo/Name in Conference Final Program	Yes
Business to Business (B2B) Meetings	Yes
Logo/Name in Conference Website	Yes (Small Scale)
Entrance slide show recognition	No
Program recognition with event description	Yes



Sponsor  
**Gold**

**100,000 SAR**



Exhibition

We are excited to have you on board as one of our valued sponsors for our upcoming event.

# Payment



To complete the payment of your chosen sponsorship package, we offer the option to make payment via bank transfer to our designated account:

- **Bank Name:** Saudi National Bank
- **Bank Code:** SNB
- **Iban:** SA4310000052900003176210
- **Account Number:** 52900003176210
- **Swift Code:** NCBKSAJE

**Beneficiary :**

**Name:** Prince Sultan University

**ADDRESS:** KSA, RIYADH, Rafha Street

**Tel.No :** +966 -11- 4948128

**For any inquiry, please don't hesitate to contact us**  
[icsdi@psu.edu.sa](mailto:icsdi@psu.edu.sa)



# Highlights

of the Previous Conference



## ICSDI 2022

Was UNDER PATRONAGE OF  
RIYADH DEPUTY GOVERNOR,

HRH PRINCE  
MOHAMMAD BIN ABDURRAHMAN  
BIN ABDULAZIZ



# 26

Sustainable Organizations were part of the ICSDI 2022's great success.



# Highlights

of the Previous Conference.

# 7

## Distinguished Speakers

## ICSDI 2022

ICSDI 2022 had the honor to feature multiple highly reputable and prestigious speakers.





# Highlights

of the Previous Conference



ICSDI 2022 in Numbers

**27,086**

Website Visits,

**114**

Research Studies Have been accepted, registered, and presented in ICSDI 2022.

**16**

Technical Sessions  
Have been offered through the ICSDI



## Sponsorship Opportunity

### Contact Us

Prince Sultan University (PSU)  
P.O.Box No. 66833 Rafha Street,  
Riyadh, Saudi Arabia  
+966 - 506362379  
+966 - 11-494-8292  
icsdi@psu.edu.sa

# ICS DI

The 2<sup>nd</sup> International Conference on  
Sustainability: Developments and Innovations

For more about the conference please visit our website

[www.icsdi.org](http://www.icsdi.org)

[icsdi@psu.edu.sa](mailto:icsdi@psu.edu.sa)



18 - 22  
February  
2024

PRINCE  
SULTAN  
UNIVERSITY  
RIYADH,  
Kingdom of  
SAUDI ARABIA

